

## Speaker University 2008-09 – NSA-IL

*“Of all the talents bestowed upon men, none is so precious as the gift of oratory. He who enjoys it wields a power more durable than that of a great king. He is an independent force in the world.”* -Winston Churchill 1897, Unpublished article

*“A little learning, indeed, may be a dangerous thing, but the want of learning is a calamity to any people.”* Frederick Douglass

**Famous orators Winston Churchill and Frederick Douglass would surely applaud Speaker University, brought to you by NSA-IL.**

**In this action packed program, you will learn what it takes and how to become a successful speaker.**

This is not a simple academic program. You will see and hear from successful speakers who have worked their way to the top of their craft and ... You will learn from them. Why? Because they know what you are going through. They know the frustrations, the anxieties, the disappointments but ultimately the highs, the successes and the monetary rewards available in the speaking business.

*“I loved Speaker U ... I learned a tremendous amount about the speaking business and how to maximize opportunities.”*

*“I thought the tips on the business (e.g. accounting, strategizing, etc.) were awesome.”*

**Year 2 of Speaker University will help you develop your most critical product – Your keynote.**

Each speaker will get the opportunity to present elements of their program in a workshop format. If you expect us to tell you, you are wonderful – *fuhgedaboudit!* What we will do is to help you craft a wonderful keynote speech that will have your audience enthralled and meeting planners saying *“Bring that speaker back.”*

We will use Ernest Hemingway’s logic *“The world breaks everyone and afterward many are stronger at the broken places.”*

### **When:**

Year 1: First Tuesday of Month: Oct – May. 6-9pm.  
Note January program will be held January 8th.

Year 2: First Wednesday of Month: Sept.-May. 5:30 - 7:45 pm  
EXCEPT, EXCEPT, EXCEPT: October and May programs will be held first TUESDAY of month, i.e. October 2nd and May 6th.  
Note, January program will be held January 9th.

### **Where:**

Ronald McDonald House, Maywood

**Investment:** \$549

**For further details:** Contact Sue Black , [sueblack@nsa-il.org](mailto:sueblack@nsa-il.org), 630-208-0776



### **Year 1**

World of the Professional Speaker

Topic Development

Platform Mechanics, Presenting & Performing

Sale

Authorship & Product Development

Managing the Business

### **Year 2**

Keynote Speech

Development Speech

Organization Powerful

Opening Voice Projection

Cadence and Pacing

Platform Mechanics

The “Ah” factor

Adding Humor to your Presentation

The Art of Storytelling

Learn the secrets of great storytelling and performing from Bruce Springsteen (he will not be appearing in person), Kris Kristofferson, Abraham Lincoln, Winston Churchill, Ronald Reagan, John F. Kennedy.

Authorship & Articles

Your website

Back of Room Sales

Each delegate will be assigned a mentor from NSA who will be available for advice and support throughout the year.

**ONLY 15 YEAR 2 PLACES AVAILABLE! BOOK NOW!**

***If you are sensitive, don't sign up for Year 2.***

***If you want to succeed, sign up – today!***