

Aug. 12, 2009

For immediate release

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Lou Heckler to speak on Making Meetings Magical

(Geneva IL) Lou Heckler, CSP, CPAE and Cavett Award winner, will speak on “Making Meetings Magical” at the Sept. 18, 2009 Fabulous Friday meeting of National Speakers Association-Illinois Chapter (NSA-IL) to be held from 9 am – 12 noon at Maggianno’s Little Italy, Oak Brook.

“Meeting planners today need more than good speakers – they want someone who will bring magical moments to their attendees. This session will show how to provide that magic,” Heckler said. He is a motivational humorist with more than 40 years experience in managing, motivating and directing others. He has spoken at almost every National Speakers Association (NSA) meeting since 1987 and in August received the Cavett Award, NSA’s highest honor given to only member annually.

NSA-IL is the local chapter of NSA, the leading professional organization of experts in a variety of industries and disciplines who reach audiences as trainers, educators, humorists, motivators, consultants and authors. For more information about NSA-IL, contact Sue Black at 630-208-0776 or sueblack@nsa-il.org.

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