

October 8, 2009

For immediate release

For more information, contact  
Sue Black, executive director  
National Speakers Association-Illinois Chapter  
630-208-0776  
[sueblack@nsa-il.org](mailto:sueblack@nsa-il.org)

### **Bob Pike to Speak on Developing, Marketing, and Promoting Yourself in Tough Times**

(Geneva IL) Bob Pike, CSP, CPAE will speak on “**Developing, Marketing, and Promoting Yourself in Tough Times**” at the Nov. 13, 2009 Fabulous Friday meeting of National Speakers Association-Illinois Chapter (NSA-IL) to be held from 10 am – 2:30 p.m. at Maggianno’s Little Italy, Oak Brook.

Bob has been in the speaking business for 40 years and has survived several recessions on the way to achieving outstanding success in the industry. In 2007, he was voted one of the 20 most influential training professionals by *TrainingIndustry.com*, the world’s leading portal for searching and accessing information about the training industry. Among his specialties, he trains trainers and teaches how to develop seminars and webinars. He is editor of the *Creative Training Techniques* newsletter and author of more than 10 videos and 20 training books including *The Creative Training Techniques Handbook* and co-author of *SCORE!* His newest book is *The Fun Minute Manager*.

NSA-IL is the local chapter of National Speakers Association, the leading professional organization of experts in a variety of industries and disciplines who speak to audiences as trainers, educators, humorists, motivators, consultants and authors. For more information about NSA-IL, contact Sue Black at 630-208-0776 or [sueblack@nsa-il.org](mailto:sueblack@nsa-il.org).

To find subject matter experts among NSA-IL members for media interviews, check [www.expertsillinois.com](http://www.expertsillinois.com).

###